



Fort Worth's Fourth

AT PANTHER ISLAND PAVILION

WWW.FORTWORTHSFOURTH.COM

FRIDAY, JULY 4, 2025

Shine a light on your brand by sponsoring Fort Worth's premier Independence Day celebration! In 2024, 80,000+ people attended this family-friendly event, which showcases the patriotic spirit of our community through an evening filled with music, entertainment, food, and the largest fireworks show in North Texas. As a valued sponsor, you have the unique opportunity to connect with a large audience, amplify your brand visibility, and be part of a beloved tradition.

EVENT TITLE SPONSOR (1) \$100,000

Exclusive Sponsorship Level

BENEFITS:

- Premier branding: Highest level of prominence across all event materials and media
- Custom benefit package: Tailored to ensure maximum visibility and engagement
- Unique experiences: Opportunities to create memorable engagements with attendees

BIG BANG PRESENTING SPONSOR (2) \$50,000

BENEFITS:

- Exclusive positioning: Your brand showcased as a key supporter of this high-profile event
- Tailored marketing: Benefits package custom-built to meet your promotional goals
- Unforgettable impact: Guaranteed to leave a lasting impression on our attendees

SKYROCKET SPONSOR (3) \$25,000

BENEFITS:

- Logo placement: Featured across all marketing platforms: print, digital, and onsite
- Featured area naming rights: Choose from VIP Sponsor Skybox, F-16 Flyover, Main Stage
- Special recognition: Live acknowledgments and social media mentions
- VIP access: Reserved tables and parking, plus optional promotional booth



FIRECRACKER SPONSOR (8)

\$10,000

BENEFITS:

- Visibility: Logo inclusion in major promotional materials
- Featured area naming rights: Your brand highlighted in a specified event space including Food Court (1), Community Tent (2), Kid's Area (2), Beach (1), and Cooling Zones (2)
- Media mentions: Recorded recognitions and social media prominence
- Exclusive access: VIP passes, parking, and optional promotional booth space

CHERRY BOMB SPONSOR

\$5,000

BENEFITS:

- Branding: Logo featured in print, digital, and onsite signage
- Social media mentions: Recognition across our social media platforms
- VIP perks: Skybox access, VIP parking, or an option for a promotional booth

SPARKLER SPONSOR

\$2,500

BENEFITS:

- Digital presence: Logo inclusion on the event website and digital platforms
- Community engagement: Participation in our social media campaigns
- Event access: Reserved parking and entrance to VIP Sponsor Skybox



ABOUT STREAMS & VALLEYS

The voice of the Trinity River for 50+ years, Streams & Valleys is a non-profit organization dedicated to preserving and improving the waterways and green spaces in our community. Through our efforts, we strive to create sustainable, healthy environments that benefit both people and wildlife.

For more information, please contact info@streamsandvalleys.org

www.streamsandvalleys.org